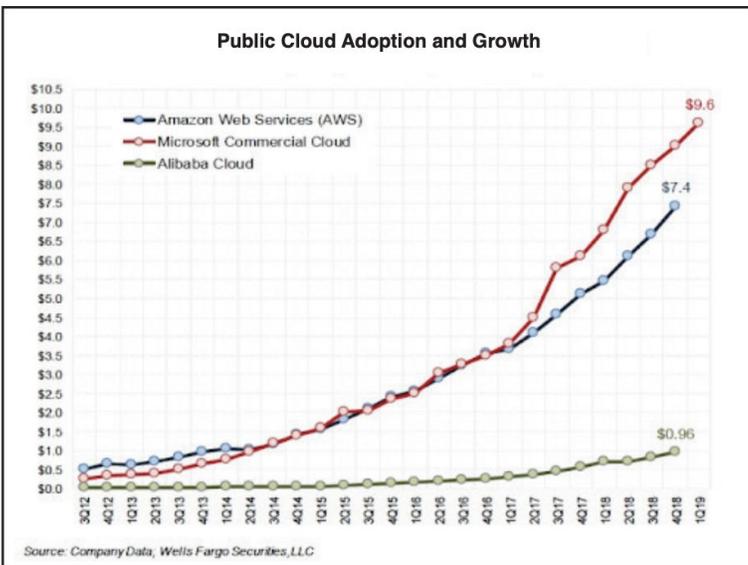


Active Archive, Cloud Backup, and Disaster Recovery

Business Challenge

Businesses today are increasingly leveraging public clouds as a part of their overall cloud strategy. Enterprises need quick and easy access to their data, but their current storage solutions make accessing their data a timely process. Most enterprise companies practice data archiving, which is the process of moving inactive data files to a lower cost medium. This practice comes with various infrastructure and management complexities, the inability to scale storage capacity, and accessibility and control issues. Companies are also finding new business requirements, such as data accessibility and data retention, a challenge because they don't have the right storage structures in place. The graphs below depict the growing cloud industry and the increasing trend of businesses moving to different cloud solutions.

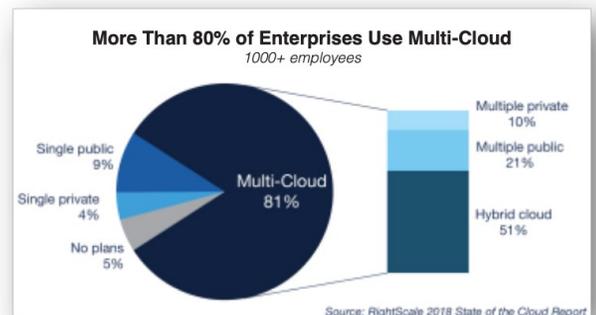


Panzura Benefits:

- Reduce Storage Footprint
- Provide enterprise file service
- Simplify Backup and DR
- Uninterrupted data flow

Solution Overview

The Panzura Archive™ platform keeps 100% of your data readily available, and intelligently moves cold data to less expensive storage. With Panzura, “active” archive is key because your data is immediately accessible without IT intervention. This solution is ideal for moving or deploying data in the public cloud for cloud backup, disaster recovery, analytics, and more.



“ Our backups would run 7 days a week, start on Sunday, and finish on Saturday and they were tremendous. Now, with Panzura, we have 60TB of data which we can backup within the hour and guaranteed that it’s a good quality backup.

Bryan Corcoran, IT Manager, Timmons

Customer Benefits

Reduce Storage Footprint

Panzura makes it incredibly easy for an IT ops admin to move, manage, adapt, and implement storage management and consolidation practice. Freedom Filers consolidate 100% of unstructured data in the cloud, which simplifies management, decreases scalability issues, and improves performance across physical sites and in-cloud regions.

Simplify Backup and DR

Replication and backup processes consume time, resources, and money. By consolidating data in the cloud, data is protected through the high durability of the cloud. Enterprises can save millions of dollars on unnecessary rewrite of legacy applications and eliminate 90% of file infrastructure.

Provide Enterprise File Service

Panzura’s distributed CloudFS™ puts data where it is needed, next to the applications and users both in-cloud and on-prem. Panzura makes the adoption of cloud technology seamless, durable, and simple.

Uninterrupted data flow

If disruption or interruption happens at the cloud level, the user will not experience an interruption of service for their data.

About Panzura

Panzura is the leader in multi-cloud file and data management, which is a \$68B market opportunity. Its portfolio includes Panzura Freedom NAS and Vizion.ai. Freedom NAS provides software-defined, multi-cloud file services to enterprises in over 7500 sites globally. The Vizion.ai SaaS platform enables enterprises to meet the most demanding requirements for data search, analytics, and governance in a multi-cloud world. Panzura partners with cloud providers like AWS, Google, IBM, and Microsoft, and has over 400 resellers worldwide. Organizations like Fluor, Skidmore, Sony, Avis, American College of Radiology, LiveNation, Daimler, AFCConsult, and Chevron use Panzura to consolidate and unlock the power of multi-cloud data management.

Contact

www.panzura.com | Tel: +1-408-457-8504 | Email: sales@panzura.com | Follow Panzura on [LinkedIn](#) & [Twitter](#)