How Panzura Freedom Collaboration Helps Austin-Smith: Lord Work Remotely in Real-Time

Meet Austin-Smith: Lord (A-S:L) – a British architecture and design company that provides their services to sectors such as Industry & Infrastructure, Transport, Arts & Culture, Landscape & Urban Design. Driven to create exciting and contextual buildings, places, and spaces for its customers, A-S:L takes pride in listening and collaborating with their clients to surpass their expectations. With that being said, it is vital that they have a solution that enables their staff to work collaboratively. They've employed Panzura Freedom Collaboration to eliminate the impact of latency across their locations and to provide the ability to work on projects in real time.

Delays in data access and disaster recovery impact business goals

With studios located in Bristol, Cardiff, Liverpool, London and Glasgow, A-S:L found it challenging for staff members located at different studios to work on the same job in real time. When employees had to work on the same file at the same time, they experienced slow speeds, making it difficult for the end user to be productive. In addition, A-S:L experienced slow speeds when it came to conducting disaster recovery tests, which would take numerous days. In order to meet business goals, A-S:L knew that they needed a faster solution to replace its end-of-life software and hardware.

Finding the right solution to simplify and accelerate data access

As A-S:L's IT manager David Price began developing a master IT plan during this time, he quickly realized that in order for A-S:L to move forward as a business, they would need to simplify and accelerate access to project files for the business to thrive. Through some independent research and various IT conferences, A-S:L decided to implement Panzura technology into their business in 2015.

Seamless and efficient access to data saves time

Panzura Freedom Collaboration was first implemented in July 2015 and has continued to benefit A-S:L in a number of ways. Employees can work on jobs seamlessly, regardless of their geographical location. Because of this, company executives can better adjust how they staff certain jobs. A-S:L can pull experts in to work on high-level jobs from remote locations, saving both time and money. This ability to efficiently share data globally can reduce costs by up to 70%. Additionally, A-S:L is able to enjoy working on a single copy

Austin Smith Lord Architects are a multi-disciplinary design practice providing architecture, urban design, master-planning, conservation, landscape architecture, planning, sustainability and interiors.

Industry: Architecture

Employees: <200

Customer Since: 2018

Cloud: Amazon S3

Partners: Amazon

Panzura Product: Freedom Collaboration

Pain Points: The architectural staff needed to work collaboratively across multiple locations on the same documents at the same time.

Panzura Solution: Freedom Collaboration eliminated latency across locations and provided the success ability to work on projects in real time.

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of their data in the cloud, creating greater simplicity for the organization. The technology is so simple that staff members have been able to deploy it with great success and ease-of-use.

"*It's more than achieving my expectations, it's exceeding. As the IT manager, I'm sold on it. The fact that the solution was installed implemented, and it just works – people just get on and do it. That's success.***"**

David Price, IT Manager, Austin-Smith: Lord

Result: Increase productivity while reducing costs

This implementation is also proof of a larger trend at play — modern businesses are driving the need for multiple users to work collaboratively on the same projects at the same time, as was the case with A-S:L. Thanks to Panzura's distributed file and byte-range locking, latency between offices and delays in opening and synchronizing files is practically eliminated. The use of byte-range locking also ensures that data is never over-written and there is never more than one version of the same file. This real-time collaboration makes all the difference in preventing data corruption.

In short, Panzura Freedom Collaboration enables Austin-Smith: Lord to work more effectively with their employees no matter where they're located. In the age of digital collaboration among employees around the world, it is vital that organizations employ technology that will help them do this successfully. With the ability to work in real-time and collaborate on projects from remote locations, A-S:L's employees can enjoy greater productivity and simplicity.

Discover how Panzura can benefit your company and help you manage your data with ease.

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